Professor Martin Jacob holds the chair of Business Taxation at WHU – Otto Beisheim School of Management. He received his undergraduate degree in business administration and his doctoral degree from the University of Tübingen, Germany. His extensive international experience stems from working with the Expert Group of Public Economics of the Swedish Ministry of Finance and from research visits at the University of Chicago Booth School of Business, the University of North Carolina at Chapel Hill or the Uppsala Center for Fiscal Studies.

Professor Jacob has numerous publications in the field of business taxation with an emphasis on the economic effects of taxation on business decisions. He has published in several leading international journals including the Journal of Financial Economics, the Journal of Accounting Research, the Review of Financial Studies, the Accounting Review, and the Journal of Accounting and Economics. He is further the co-author of two policy reports for the Swedish government that are widely cited in media, political debates, and standard setting processes.

He further serves as Associate Editor of the European Accounting Review and Accounting & Business Research since 2016.